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ONLINE EVENT: BUILDING THE BRIDGE BETWEEN POLICY MAKERS AND LONGITUDINAL DATA

The **COORDINATE** project was planned to hold a 2-day policy makers event in Brussels. Due to COVID-19 travel restrictions this was not possible. Instead, two online workshops took place in November 2021 and January 2022 to engage policy makers. A mapping exercise conducted by members of the consortium identified 545 policy makers / funding bodies across 13 countries. Invitations were sent to those individuals. Overall, the online events were successful, engaging a total of 80 individuals. Unsurprisingly, attendance was uneven across European countries. The events were attended by both policy makers and academics. Engagement with policy makers will continue throughout the course of the COORDINATE project utilising what was learned from these events as groundwork for future similar events.



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Purpose of the event

COORDINATE's integrated and harmonised access to wellbeing data will facilitate new analysis that will be directly relevant to policy making. Policymakers are a key group of stakeholders that will be actively engaged throughout the project. It was important to engage policy makers in the early stages of the project to promote the existence of COORDINATE and ensure effective knowledge mobilisation.

The purpose of the event was to present key information about the Growing Up in Digital Europe (GUIDE) survey and seek to get policymakers feedback on the project, its purpose, and the best channels to expand the community and ensure its sustainability. This was an important process in relation to their input to the content of the GUIDE questionnaire – ensuring that it is policy relevant, but also in regards to making connections to key individuals and organisations important for funding opportunities. Engagement with policy makers will continue throughout the course of the COORDINATE project utilising what was learned from these events as groundwork for future similar events.

The original plan was to hold a single event in Brussels. Due to COVID-19 travel restrictions this was not possible. Instead, two online events were held and this enabled us to invite policy makers across Europe who might be less able to travel to Brussels.



Event structure and content

The online event was structured as a two and a half hours workshop. It took place on two occasions, on Thursday 25th November 2021 and Monday 17th January 2022. The event followed the same structure. The purpose of the second event was to offer another date to the policy makers who had indicated that were interested in attending the

event but could not make the first date. The event was structured with two broad sessions; i. information provision ii. feedback from participants. In the first session, key members of the COORDI-NATE team presented information on the broad aims of the project and on the GUIDE study that it is closely related to. This took the form of a general introduction by the project coordinator and deputy project coordinator, a session on scientific and methodological considerations on the involvement of children, and finally questionnaire content. In the second session a series of questions were posed to participants to do with questionnaire content, policy relevance and sustainability.

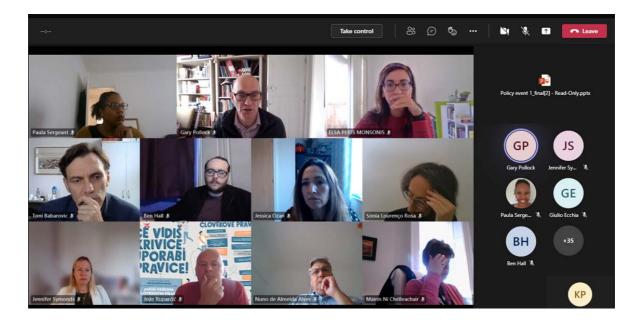


These discussions were facilitated by team members and notes taken of the discussions. Lessons from the first event were also brought forward to improve the second event.

Engagement of relevant policy makers

COORDINATE partners were asked to send an invitation to the online event to the policy makers and funding bodies they had identified in their country. Lead partner (MMU) was responsible for policy makers and funding bodies at the European level. An invitation and a friendly reminder to those who had not registered or replied to the invitation were sent across Europe between October 2021 and January 2022. The events were also advertised on the COORDINATE website.

The number of participants registered per country varied greatly. There is a strong representation from countries such as Italy, Ireland, Spain, and the UK. This could be due to several factors. First, consortium partners have different levels of knowledge of the policy arena surrounding child and youth well-being and longitudinal surveys. For some, the exercise drew on previous knowledge and networks and was therefore efficient at reaching a high number of potential participants. For others, the process was more challenging. Second, the current level of interest in longitudinal studies focusing on child and youth may vary across countries.



Further events

Both events were a success in that relevant policymakers across Europe attended and we were able to collect useful feedback which will be important in informing further tasks in COORDINATE as well as in the GUIDE study. Further online events, following a similar structure, will take place regularly (e.g., bi-annually) throughout the course of the project to raise awareness and increase engagement.

The online workshops were the first of a series of events and outputs that will engage policymakers throughout the duration of the COORDINATE project. Whilst the online workshops gathered both policymakers and academics, future events will be more targetted. The COORDINATE website now offers policymakers the opportunity to sign up to the COORDINATE Policy Network. Researchers can join the Scientific Community. Forthcoming events for policymakers include webinars and training sessions specifically directed towards their needs. Other webinars and opportunities such as research visits and summer schools are available for academics.

